

Education Abroad in 21st Century Europe: Living Change...



Melody Knutson, University of California Education Abroad Program (UCEAP)

...or Swimming in the Shallow End?



A Changing Program Landscape

From offering only traditional study abroad models of immersion/direct enrollment using reciprocal exchanges and/or intensive language programs

To reaching out to new/underserved student cohorts asking for:

- shorter programs (summer or quarter length)
- no language requirement
- lower GPA threshold.

By offering new program models:

- Partnering with International Summer Schools
- Using English-language program offerings with existing partners.
- “UC Construct” UC-designed curricula around a theme; instruction provided by local professors; single or multiple European locations (London, Paris, Rome, Florence, Madrid).*

* “UC Construct” programs now comprise **nearly 25%** of our worldwide enrollments.

How is Europe being represented to US students? We highlight three programs that exemplify the sorts of new models that we believe appeal to new cohorts who might otherwise not consider studying abroad:

- In Berlin, a summer university designed for international undergraduates
- In Lyon, a semester-length program in English at a traditional French university
- In Paris, a University of CA designed program that is multi-city and thematic.
- But first, a snapshot of enrollment trends....

UCEAP France Enrollments by Program Type

| Program Type | 2000-01 | 2005-06 | 2010-11 | 2015-16 |
|----------------------------------|------------|------------|------------|------------|
| Immersion | 124 | 135 | 156 | 80 |
| New Models | 0 | 75 | 115 | 307 |
| Sciences Po Paris | 10 | 11 | 65* | 62 |
| Language & Culture (semester) | 47 | 32 | 30 | 18 |
| Total | 181 | 253 | 366 | 465 |

*Courses taught in English introduced at Sciences Po

New Models include the following programs and the year UC first sent students:

- French & European Studies Paris (fall semester), UC Construct program, 2002-03
- Language and Culture Paris (summer), UC Construct program, 2008-09
- Global Cities Urban Realities London & Paris, (qtr & sem), UC Construct, 2013-14
- French & European Politics (semester), Sciences Po Lyon, 2015-16
- Studies in English in Lyon (SELF) (semester), Lyon III, 2015-16

UCEAP Germany Enrollments by Program Type

| Program Type | 2000-01 | 2005-06 | 2010-11 | 2015-16 |
|----------------------------------|-----------|------------|------------|------------|
| Immersion | 49 | 64 | 73 | 29 |
| New Models | 0 | 0 | 88 | 185 |
| Language & Culture (semester) | 32 | 37 | 14 | 0 |
| Total | 81 | 101 | 175 | 214 |

New models include the following programs and the year UC first sent students:

- Berlin European Studies (semester), Frei Universität Berlin, 2006-07
- Freie Universität Berlin International Summer & Winter University (summer) 2012-13
- Engineering for Sustainability (summer), Munich University of Applied Sciences, 2014-15

Freie Universität International Summer and Winter University (FUBiS)



Dorothee Mackowiak, Program Coordinator FUBiS

Creating a short-term program for international students

- History and rationale
- Obstacles to immersive programming in Germany
 - Language
 - Academic calendar



Factors for Success

- Curriculum in English
- Optional German language courses
- Program dates align with international semester breaks



Development of the Curriculum

- Variety of course topics; room for individual choice
- “Classic” and current course topics
- Berlin as a symbol of change and the city as a study resource
- Extended classroom principle



FUBiS Term III 2016 Course Overview

- Architecture in Berlin: A Walk through History
- Seduction and Terror: Hitler's Germany
- Law, Society and Politics in Comparative Perspective
- Islam and the West – The Pitfalls of Mapping the World
- Global Media Communication
- Resistance and Radicalism in Divided Europe
- Europe and the World – From Colonialism to the EU
- Global Politics: How to Cope with a World in Disarray
- Urban Places and Spaces: Analyzing and Exploring Berlin
- Berlin and the Digital Music Era
- Germany Philosophy: From Kant to Habermas
- Imagining Germany – German Cinema after Reunification
- Global Challenges – Sustainable Futures
- The Cold War
- European Business Management
- The European Union in the 21st Century
- Human Rights: Foundations, Achievements, Controversies
- Art in Germany from the Middle Ages to the 20th Century
- The Making of Europe: The Long 20th Century
- Intensive and semi-intensive German language – beginner through advanced

Local Engagement

- Extracurricular Activities
- Cross-cultural experience and “immersive” elements



SELF (Study English in Lyon France) Program



BOB SHERRATT, UNIVERSITY OF LYON 3, FRANCE

Origins of the SELF Program

- How to maintain exchange options in the U.S. for Lyon 3 students given the low % of US students with high level French
- Development of a multidisciplinary, semester-based program in English



Program Evolution

- Course descriptions, style of teaching
- From general courses in English...
 - To Europe-related courses...
 - To French-related courses...



MULTIDISCIPLINARY : DIVERSIFIED : SOCIAL SCIENCES : UNDERGRADUATE : THEMES : FRANCE, EUROPE

BUSINESS & BUSINESS CULTURE:

Cross Cultural Management

Deciphering the French Model of Capitalism (first semester only)

Digital Marketing (first semester only)

Aspects of Doing Business in Europe

European Marketing - confirmed in second semester

European Economics (first semester only)

Human Resource Management

International Finance

Responsible Marketing: Surfing the green wave (first semester only)

- LAW & POLITICAL SCIENCE:

Comparative Constitutional Law (1st semester only)

Comparative Legal Traditions (2nd semester only)

Concepts of Law in European Union

European Business Law

European Union : Integration and External Perspectives

Introduction to Human Rights Law (1st semester + 2nd semester)

Introduction to Public International Law and the Practice of International Organizations
(1st semester)

- HUMANITIES:

Tocqueville and Democracy in the Internet Age (2nd semester only)

Comparative Literature and Post-Colonialism (1st semester only)

Contemporary Indian Society

French Environmentalism

French History in Film (1st semester only)

Politics, Society and the Individual in 20th Century Literature (1st semester only)

Shakespeare and the Supernatural (2nd semester only)

The history of "Liberté, Egalité, Fraternité" (1789-2014) (1st semester only)



- 4 courses in English 24 credits
 - French language (4 hrs p/w) 5 credits
 - French culture (1 hr p/w) 2 credits
- Award of a University Certificate: 31 credits

- ❖ Call for more French language and culture
 - ❖ Fee paying students
 - ❖ Pressure – pick and mix

Integration

- French language
- Year-long students
- Sport
- Tandem system
- Speed dating with French students
- Excursions: Beaujolais...
- Accommodation (host families)
- Living in France



Challenges

- Sensitizing students to French/European contexts through the curriculum
- France/Europe Slant
- Multidisciplinary. Multicultural.
- Semester = 10 weeks



Expectation and Reality

- Work/Play – Philosophy of SELF
- Academic - % of students going for Certificate
- Integration: You can lead a horse to water...
- SELF or SAIL (Study Abroad in Lyon)?



UCEAP Global Cities Urban Realities Program



Carole Viers-Andronico, PhD, Academic Coordinator, UC Paris

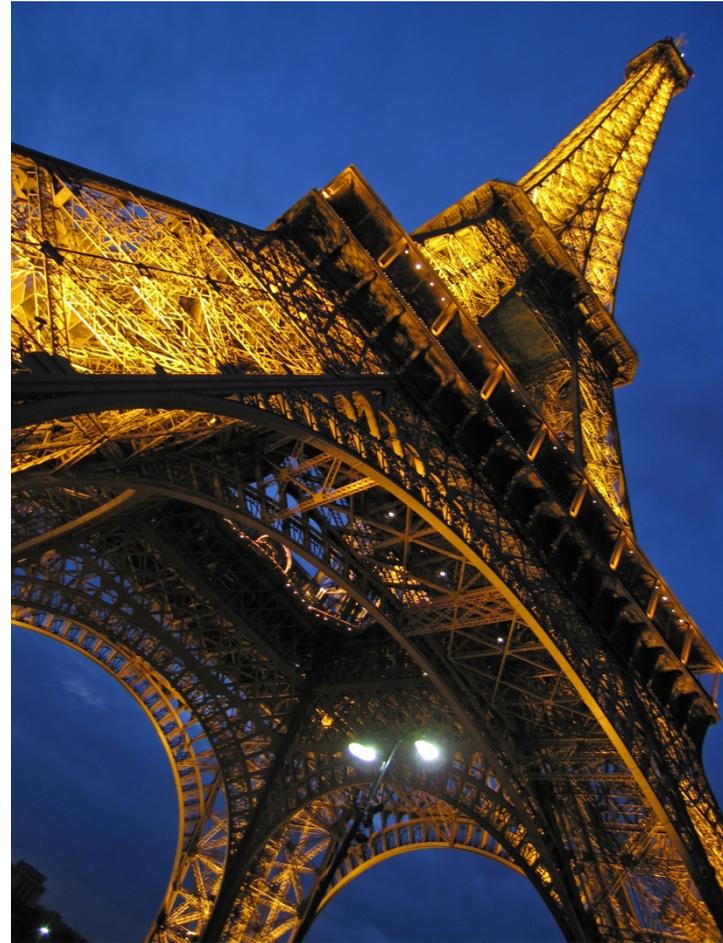
Designing a Multi-Ethnic Global Cities Study Abroad Program

- Conceived and designed by UC faculty and administrators
- Multicity – London and Paris – for a quarter or semester
- Program intent/thematic



Let there Be Light!

- Somber theme vs Postcard Paris
- Curricular evolution
- Guest lectures
- Walking tour, welcome reception
- Day trip to popular destination
- Survival language





Student getting her copy of a novel by Faïza Guène signed by the author after a guest lecture

Challenges

- Intensive course structure
- Accommodating both UC quarter and semester-lengths in a single program
- Student profiles/program fit



Let There Be Less and More!

- Structural evolutions
- Balancing academics and student expectations
- Meeting student and campus needs: New Choices



Global Cities Curriculum (Paris)

- City and Language Course: Surviving French and Pursuing Paris
- Content Courses
 - Documenting the Periphery: Identity and Citizenship in the “Other” Part of Paris.
 - (Un)veiling the Republic: France in the Muslim World and the Muslim World in France.
 - Nation and Identity in Modern France: Historical Sources and Contemporary Challenges.
 - Food in a Global City: An Anthropological Approach.
 - Media and Identity: Images and Realities of "the Parisian."

Questions to Consider for Discussion:

1. How might we integrate the experiences students gain from independent travel during their program (not course-related) into their understanding of Europe?
2. How do you/does your program evaluate the student experience abroad and what do you do with that information?

Thank You For Coming!

