

THE NEW GRAND TOUR?

CAN MULTI-COUNTRY PROGRAMS OFFER A VALUE-ADDED EXPERIENCE FOR OUR STUDENTS?



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C A R T E P O S T A L E

LET'S LOAD
UP THE
CAMELS



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WHEN YOU ARE EVALUATING
OR CREATING A NEW
PROGRAM, WHAT DO YOU
CONSIDER TO BE ESSENTIAL
CHARACTERISTICS OF A GOOD
PROGRAM?

AND WHAT ARE RED FLAGS
FOR YOU?

GETTYSBURG COLLEGE: AN OVERVIEW

- GETTYSBURG COLLEGE IS A HIGHLY-SELECTIVE, FOUR YEAR RESIDENTIAL LIBERAL ARTS COLLEGE IN SOUTH CENTRAL PENNSYLVANIA
- 2600 STUDENTS
- 53% FEMALE, 47% MALE
- GLOBAL EDUCATION INTRINSICALLY LINKED WITH THE CURRICULUM AND MISSION STATEMENT
- APPROXIMATELY 60% OF ALL STUDENTS STUDY GLOBALLY FOR AT LEAST A SEMESTER



WHY DO SO MANY GETTYSBURG STUDENTS STUDY ABROAD?

- DIVISION 3 ATHLETICS
- EXTREMELY SUPPORTIVE AND INVOLVED FACULTY
- PROGRAM CHOICES ACCOMMODATE ALL MAJORS
- A WIDE VARIETY OF GEOGRAPHIC LOCATIONS AND PROGRAM TYPES (BUT ALL SINGLE COUNTRY)



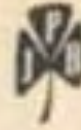
IAU COLLEGE



INSTITUT AMÉRICAIN
UNIVERSITAIRE
AIX-EN-PROVENCE

- ESTABLISHED 1957
- AIX-EN-PROVENCE FRANCE
(FRANCE, SPAIN, MOROCCO)
- MISSION: LIBERAL ARTS COLLEGE
WITH STRONG EMPHASIS ON
MEDITERRANEAN STUDIES
- YEAR SEMESTER SUMMER
- FRENCH HONORS SPANISH HONORS
INTERNSHIPS ARTS SOCIAL SCIENCES

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HOW DO STUDENTS
SEE THEMSELVES?

HOW DO WE WANT
THEM TO SEE
THEMSELVES?

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WHAT DO
STUDENTS “READ”
FROM PROGRAM
DESIGN?

WHAT GOALS DO
STUDENTS HAVE
FOR EDUCATION
ABROAD?

MULTI-COUNTRY PROGRAMS AND MARKETING



WHICH COUNTRIES DO YOU WANT TO VISIT?

IF YOU CAN'T DECIDE ON ONE LOCATION TO STUDY, MAYBE YOU'D LIKE TO GO TO 6 OR 7?

...TRAVEL-STUDY MULTI-COUNTRY PROGRAM....

TRAVEL IN X AND SPEND X WEEKS STUDYING AND TRAVELING....

WITH THIS X-WEEK PROGRAM YOU CAN EARN UP TO X CREDITS WHILE TRAVELING AND STUDYING....

PROMOTES MAXIMUM CULTURAL IMMERSION,
ALLOWING YOU TO ENGAGE IN X COURSES IN X
LOCATIONS



MULTI-COUNTRY PROGRAM POLICY SURVEY

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SENT OUT A SURVEY TO 105 PRIVATE
COLLEGES AND UNIVERSITIES AND 65 PUBLIC
COLLEGES AND UNIVERSITIES

44% (46) RESPONSE RATE FOR PRIVATE
INSTITUTIONS

31% (20) RESPONSE RATE FOR PUBLIC
INSTITUTIONS

Multi-country Program Policy

Form description

Does your institution run and/or approve multi-country programs? (check all that apply) *

☐ Semester/Year-long

☐ Summer

☐ Short-term

☐ None

How does your institution define a multi-country program for semester/year, summer, and/or short-term durations? (if you do not have a definition for a multi-country program please indicate this) *

Long answer text

If you selected all three options to the first questions, please click submit. If you did not, please answer the remaining questions.

Description (optional)

If your institution do not approve multi-country programs, does your institution use a "minimum number of weeks" policy to define a single-country program?

☐ Yes

☐ No

If yes, how many weeks?

Short answer text

Does your institution make any exceptions to your policy?

☐ Yes

☐ No

If yes, when and for what reasons?

Short answer text

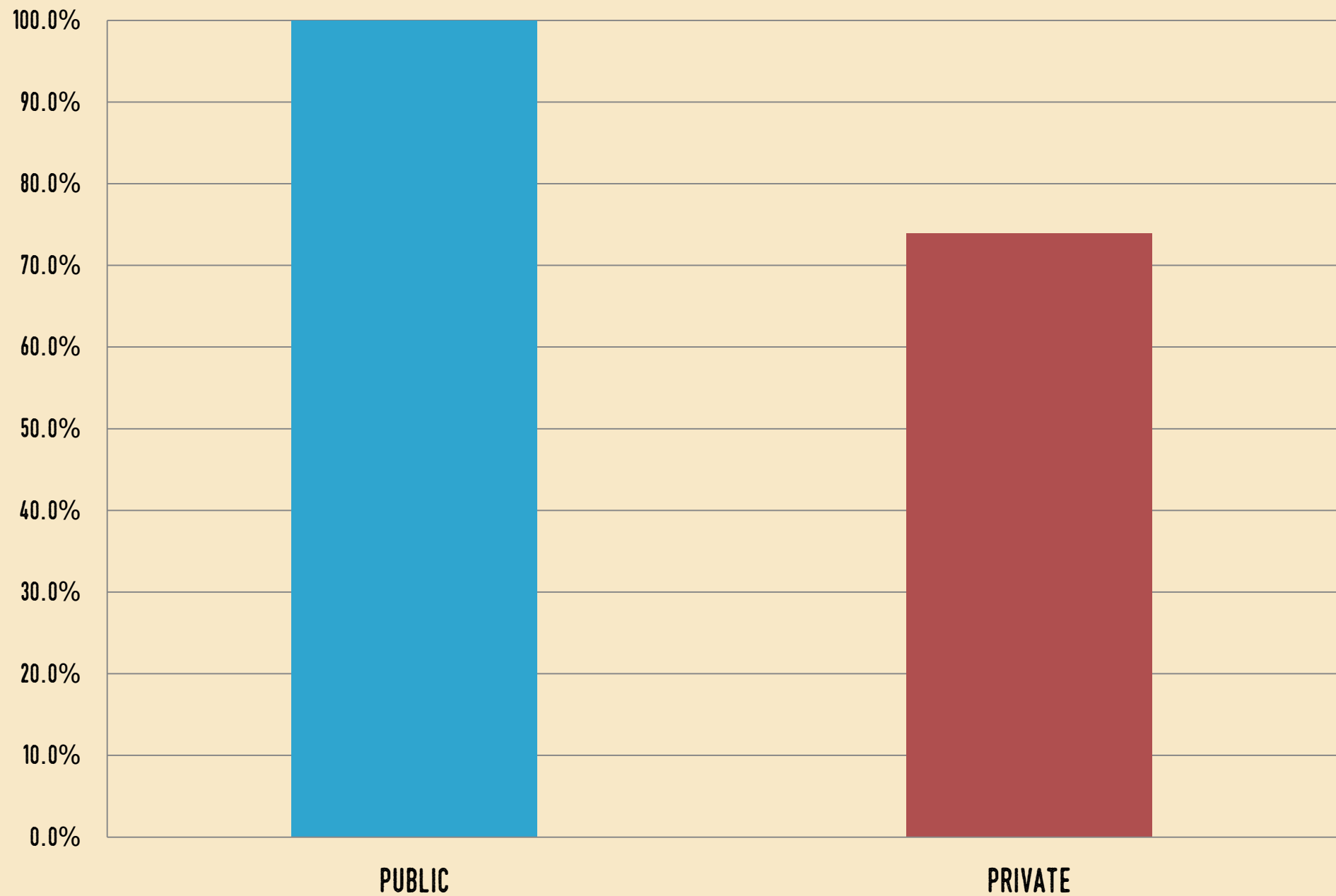
Is your institution's policy (check all that apply):

☐ Written

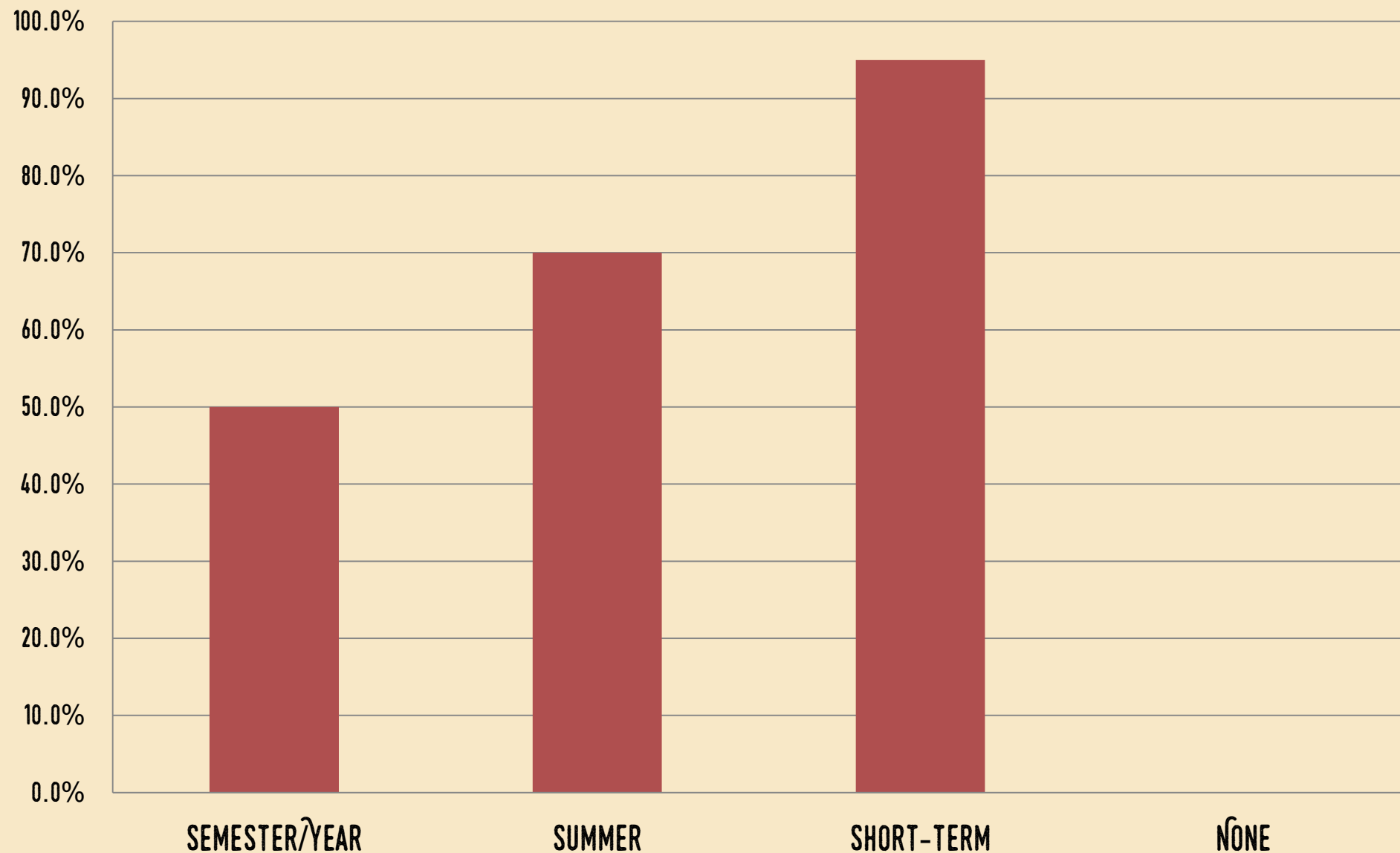
☐ Publicly available

☐ Neither

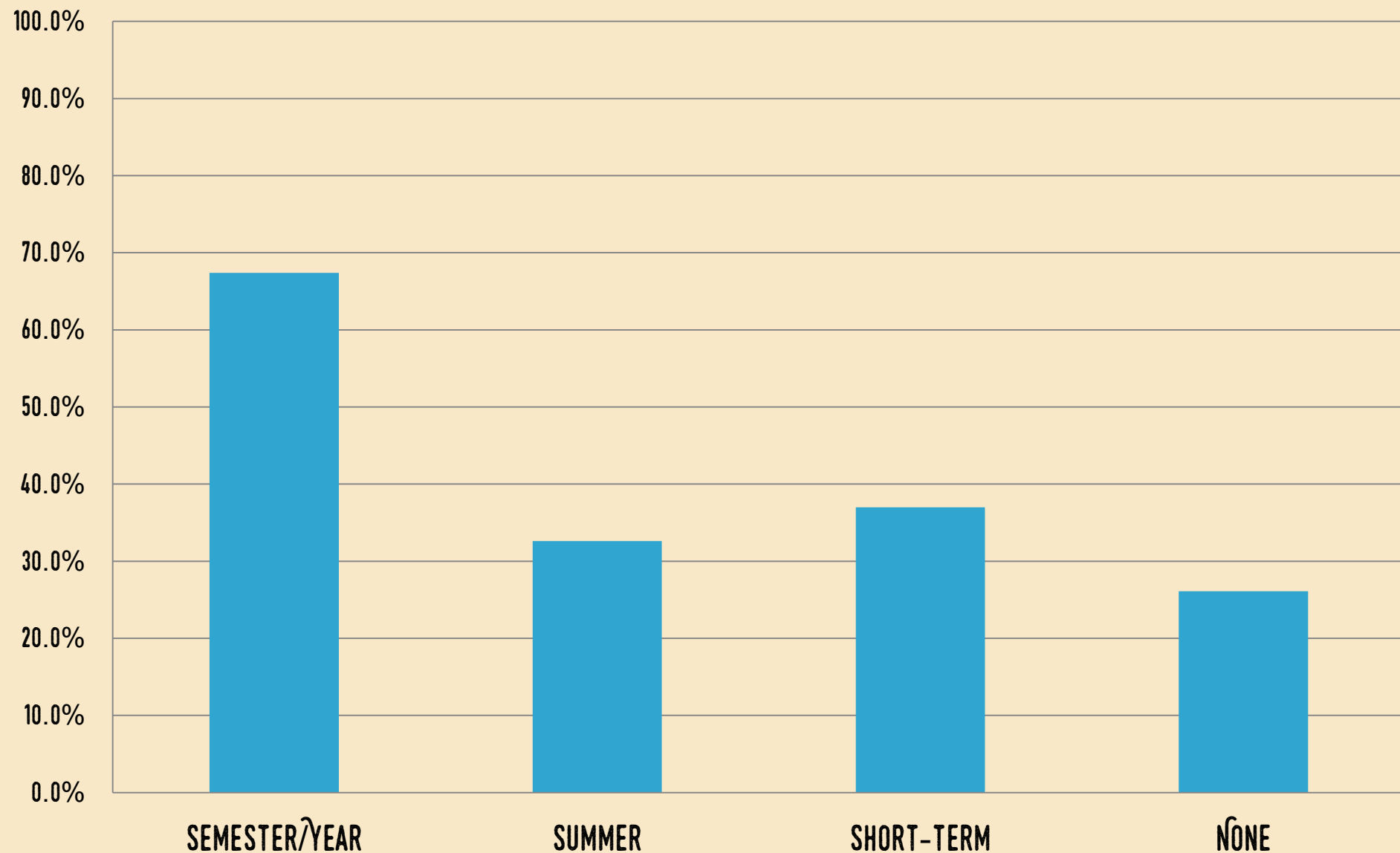
APPROVAL OF MULTI-COUNTRY PROGRAMS (%)



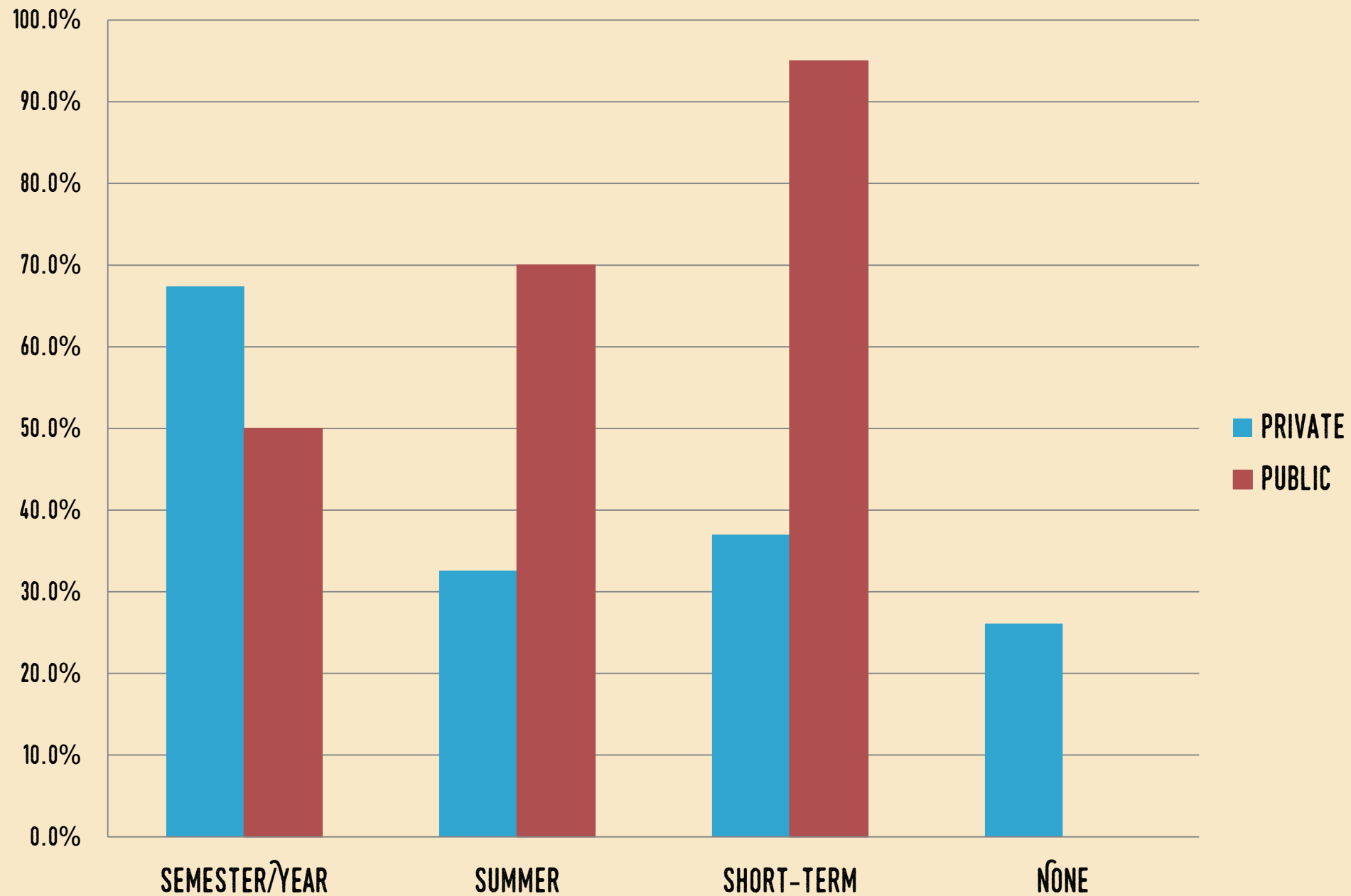
APPROVAL OF MULTI-COUNTRY PROGRAM TYPES - PUBLIC INSTITUTIONS (%)



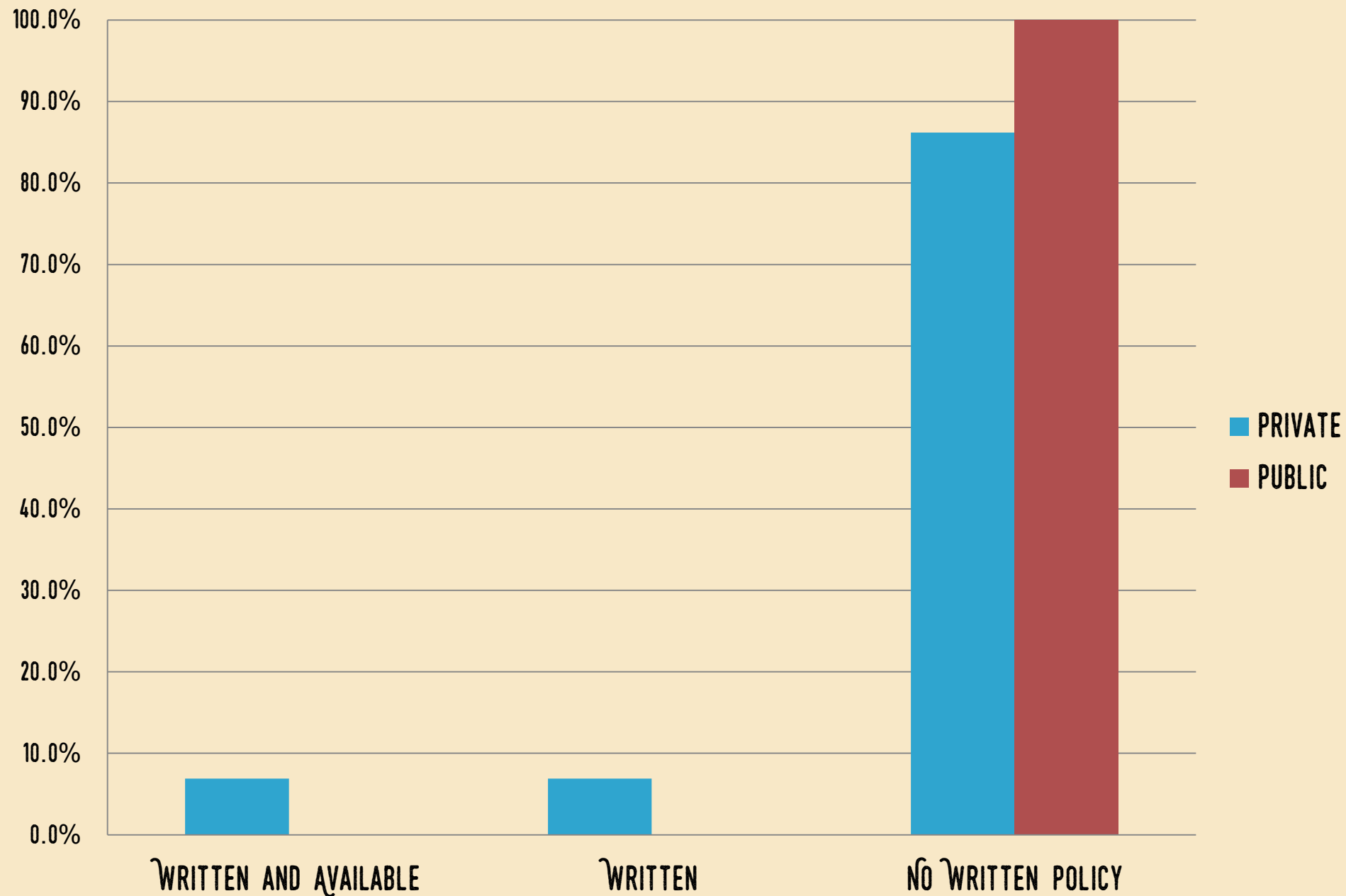
APPROVAL OF MULTI-COUNTRY PROGRAM TYPES - PRIVATE INSTITUTIONS (%)



APPROVAL BY PROGRAM TYPE (%)



INSTITUTIONAL MULTI-COUNTRY POLICIES (%)



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ALL PUBLIC INSTITUTIONS APPROVE
SOME TYPE OF MULTI-COUNTRY
PROGRAM WITH SEMESTER BEING THE
MOST COMMON WHEREAS PRIVATE
INSTITUTIONS APPEAR MORE
RESTRICTIVE

WRITTEN AND PUBLICLY AVAILABLE
POLICIES ARE RARE

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SURVEY REFLECTIONS



EXCEPTIONS:

BY PETITION, COMPELLING ACADEMIC REASONS.

DEFINITIONS:

ANY PROGRAM THAT VISITS MORE THAN ONE COUNTRY, MORE THAN A WEEK IN ANOTHER LOCATION, 24% HAVE WEEKS REQUIREMENT (4-16)

PROGRAMS THAT *REQUIRE* STUDENTS TO BE IN MORE THAN ONE COUNTRY DURING A SPECIFIED TERM

CROSSING NATIONAL LINES

REQUIRE CREDIT-BEARING LANGUAGE STUDY IN ANY NON-ENGLISH SPEAKING LOCATION – PREVENTS MOST MULTI-COUNTRY OPTIONS (SHARED LANGUAGE ACROSS BORDERS)



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ACCESS AND INCLUSION

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WHO ARE THESE PROGRAMS
ATTRACTING?

AFFORDABILITY
FOR STUDENTS
FOR INSTITUTIONS

SOME PROGRAMS OFFER
SCHOLARSHIPS

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IAU PROGRAMS



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**SINGLE-COUNTRY SEMESTER AND
SUMMER PROGRAM**

**MULTI-COUNTRY THREE WEEK
PROGRAMS IN JANUARY**

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IAU SHORT TERM PROGRAMS — WHY
JANUARY AND MAY

MULTI-COUNTRY SHORT TERM VS
SINGLE COUNTRY LONG TERM PROGRAMS

LONG TERM MULTI-COUNTRY MODELS

DEVELOPING MAIR PROGRAM 1 YEAR
TERMINAL MA IN FRANCE AND SPAIN
DEGREE ABROAD

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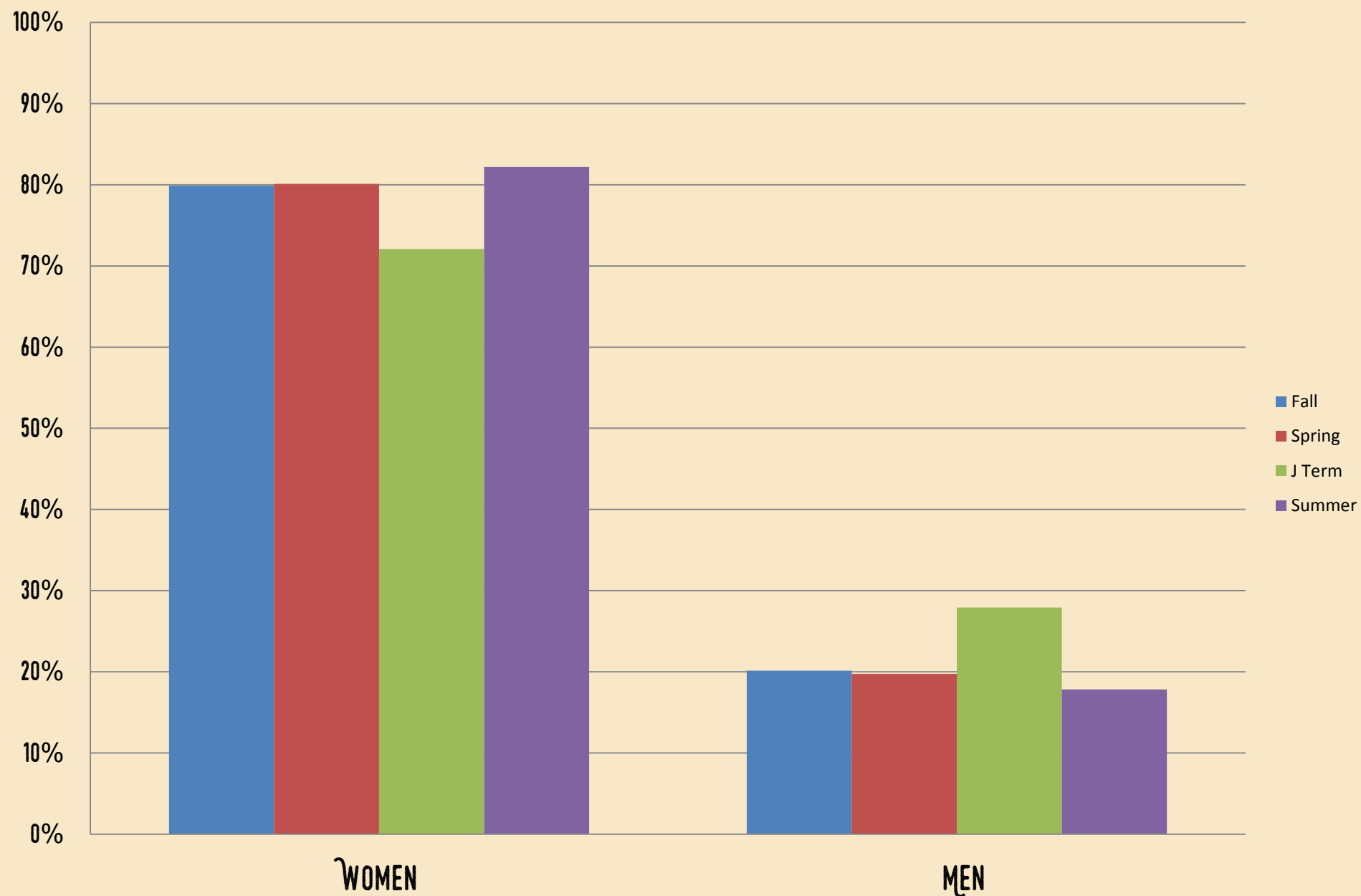


MA PROGRAMS ABROAD

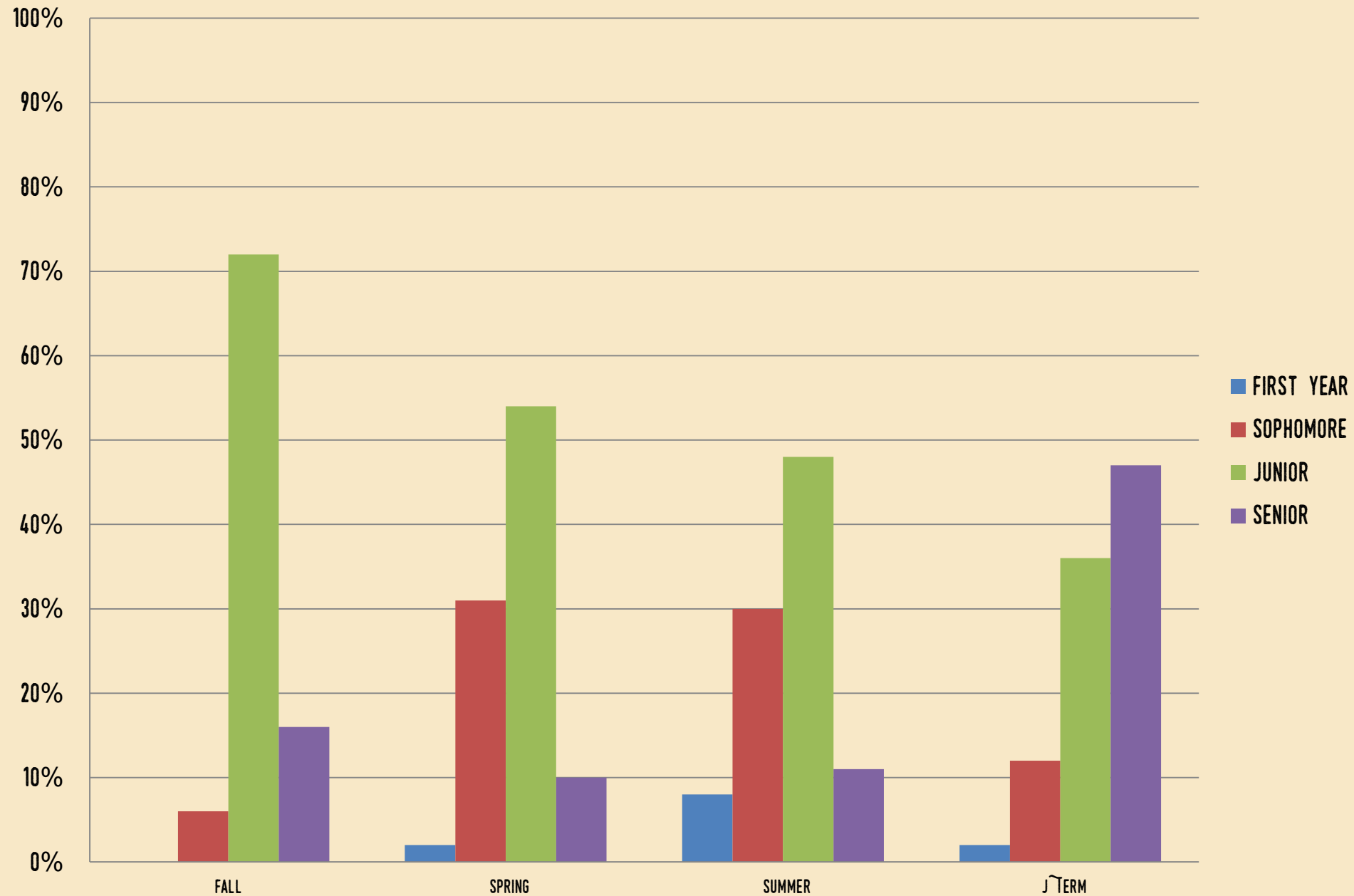
MULTI-COUNTRY MA PROGRAMS

HOW DO THESE DIFFER FROM
UNDERGRADUATE PROGRAMS?

IAU PROGRAM GENDER PARTICIPATION



IAU PROGRAM PARTICIPATION BY CLASS YEAR



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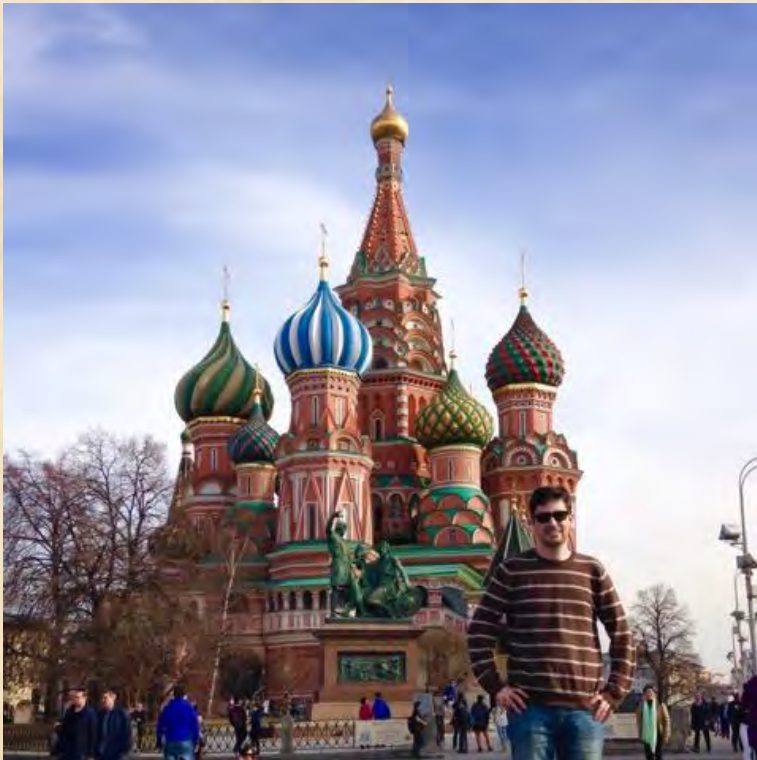
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**MULTI-COUNTRY PROGRAMS
ARE ATTRACTING MORE MEN**

**MULTI-COUNTRY PROGRAMS
ATTRACT SENIORS AT A
HIGH RATE**

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CURRENT GETTYSBURG POLICY



SEMESTER PROGRAMS: MULTI-COUNTRY
PROGRAMS ARE NOT APPROVED.

SINGLE COUNTRY PROGRAMS WITH
OUT-OF-COUNTRY PROGRAMMATIC
TRAVEL MAY BE APPROVED IF THE
PROGRAM IS IN ONE COUNTRY FOR
AT LEAST 12 WEEKS.

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CURRENT GETTYSBURG POLICY



SHORT-TERM PROGRAMS (BOTH
JANUARY AND SUMMER):
REGISTRAR APPROVES COURSE
CONTENT AND CREDIT.

THE PROGRAM ITSELF IS NOT
REVIEWED BY CGE NOR DO
STUDENTS APPLY WITH THE
COLLEGE.

ADVISING ON PROGRAM CHOICE IS
COMMON BUT NOT REQUIRED.

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RETHINKING GETTYSBURG'S POLICY?



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GETTYSBURG'S CURRICULUM REFLECTS
THE PHILOSOPHY THAT EVEN COMPARATIVE
WORK SHOULD BE DONE BASED IN
LANGUAGE STUDY AND A FOUNDATIONAL
PERSPECTIVE

SHORTER-TERM PROGRAMS ARE EVALUATED
SOLELY AS A COURSE - EXACTLY AS IF
THE COURSE WAS TAKEN IN THE U.S.
OVER THE SAME TIME PERIOD.

WE DO NOT INCLUDE THESE IN OUR
STUDY ABROAD NUMBERS.



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RETHINKING GETTYSBURG'S POLICY?



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MULTI-COUNTRY PROGRAMS CAN OFFER
COMPARATIVE EXPERIENCES BUT HAVE
INHERENT CHALLENGES

WILL STUDENTS CHOOSE THE PROGRAMS
FOR THE COMPARATIVE CONTENT OR FOR
THE TRAVEL?

EVEN WITH PROPER ADVISING,
GETTYSBURG STUDENTS CITE TRAVEL AS
A MAJOR MOTIVATING FACTOR

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WRAP UP



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FORUM STANDARD 3:

THE ORGANIZATION ... MAINTAIN CLEAR
AND TRANSPARENT (ACADEMIC) POLICIES

TRADITIONAL STUDY ABROAD USED TO
BE IN ONE COUNTRY AND LANGUAGE

LANGUAGE DEPARTMENTS USED TO DRIVE
PROGRAM MODELS (ARCHAIC?)

IS EDUCATION ABROAD CHANGING WITH
THE MARKET? ARE UNIVERSITIES
RESPONDING TO THIS CHANGING EASE
OF TRAVEL?

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BREAKOUT DISCUSSION QUESTIONS

DO MULTI-COUNTRY PROGRAMS LEGITIMIZE
OR EVEN CREATE STUDENT EXPECTATION OF
THE MYTH OF EXPLORER/TRAVELER?

IN WHAT WAYS DO STUDENTS NEED TO BE
PREPARED DIFFERENTLY WHEN THEY ARE
EMBARKING ON A MULTI-COUNTRY
PROGRAM VS A SINGLE COUNTRY
PROGRAM?

WHAT TYPES OF STUDENTS WOULD MOST
BENEFIT BY ATTENDING A MULTI-COUNTRY
PROGRAM?

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